



GOLD RUSH FUN RUN & 5K RACE SPONSORSHIP INFORMATION PACKET

Date:

Friday, April 28th

Times:

Fun Run: 6:30pm
5k Race: 7:00pm

Location:

Old Tiger Stadium
(corner of Bella Vista
and Tiger Blvd)

Registration:

RaceWizard.com or
GoldRush5k.com

ABOUT THE FOUNDATION

It is the mission of the BENTONVILLE SCHOOLS FOUNDATION to:

- ✦ **ENRICH** educational opportunities and strengthen student achievement
- ✦ **INCREASE** community involvement to promote quality involvement
- ✦ **SUPPORT** teaching innovations and initiatives
- ✦ **ENCOURAGE** parental participation for students to work at their highest potential
- ✦ **RAISE** and provide funding activities and projects which support academic excellence
- ✦ **ELEVATE** public awareness of the Bentonville Public Schools Foundation

ABOUT THE RACE

The Gold Rush 5k is Bentonville Schools Foundation's premier fundraising event.

The 2022 race had
over 2,900 runners

Sponsors are
featured on the race
shirts and banners
around the race
course

Sponsors are listed
in our annual
report and related
marketing

Other recognition
available for top level
donors





Bentonville Schools Foundation is Pleased to Present the

13TH ANNUAL GOLD RUSH 5K RACE & FUN RUN

SPONSORSHIP OPPORTUNITIES

**Gold Rush
ELITE**
\$10,000

✔ Will be mentioned on all advertisements and printed material

✔ Company name or logo featured prominently on Gold Rush t-shirt & race day banners

✔ Pre-registration for 30 participants

✔ Also provides recognition at other Foundation events including Academic Signing Day and grant programs

**Title
Sponsor**
\$5,000

✔ Will be mentioned on all advertisements and printed material

✔ Company name or logo featured on Gold Rush t-shirt & race day banners

✔ Pre-registration for 20 participants

✔ Also provides recognition at other Foundation events including Academic Signing Day and grant programs

**Diamond
Sponsors**
\$2,500

✔ Will be mentioned on advertisements and printed material

✔ Company name or logo featured on Gold Rush t-shirt & race day banners

✔ Pre-registration for 15 participants

✔ Also provides recognition at grant programs

**Platinum
Sponsors**
\$1,000

✔ Will be mentioned on advertisements and printed material

✔ Company name or logo featured on Gold Rush t-shirt & race day banners

✔ Pre-registration for 10 participants

**Silver
Sponsors**
\$500

✔ Will be mentioned on printed material

✔ Company name or logo featured on Gold Rush t-shirt & race day banners

✔ Pre-registration for 5 participants





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SPONSORSHIP / DONATION FORM

Company Name

Company Contact Name

Phone Number

E-mail Address

Physical Address

MY SPONSORSHIP

- ☐ \$10,000 - Elite
- ☐ \$5,000 - Title Sponsor
- ☐ \$2,500 - Diamond
- ☐ \$1,000 - Platinum
- ☐ \$500 - Silver
- ☐ Other _____

☐ I'd like to reserve a table at the Race
(minimum \$500 sponsorship)

EMAIL COMPANY LOGO TO

foundationbps@bentonvillek12.org

PLEASE MAIL THIS FORM & YOUR CHECK TO

Bentonville Schools Foundation
500 Tiger Blvd
Bentonville, AR 72712

QUESTIONS

foundationbps@bentonvillek12.org

